



JUN HO SOJU

A MODERN TAKE ON KOREA'S
BEST-KEPT SPIRIT SECRET

Inspired by the white stork, a symbol of purity and renewal, Jun Ho Soju embodies grace and balance. With traditional Korean craftsmanship and bold modern flavors, its refined 8% ABV delivers a perfectly refreshing and elegant sip.

Jun Ho Soju brings a fresh perspective to one of the world's best-selling spirits. Born in South Korea and reimagined for today's drinkers, Soju is a clear, smooth liquor traditionally sipped straight - now embraced in bold fruit flavors and easygoing cocktails.

JUN HO SOJU™



준호 SOJU IN ALUMINIUM BOTTLES

START WITH
A POUR

From simple pours to bold cocktails, see how Jun Ho transforms every glass. Explore easy, flavorful ways to mix it up.

SEE OUR
COCKTAILS ▶





JUN HO SOJU
BLACKBERRY
 SPARKLING
 8% ALC./VOL.

A bold yet harmonious fusion of sweet, sun-ripened blackberries and the gentle warmth of ginger. This refined blend offers a perfect balance of richness and spice, ideal for moments of quiet reflection or lively celebration.



JUN HO SOJU
PINEAPPLE
 SPARKLING
 8% ALC./VOL.

Bright and tropical, this flavor radiates the juicy sweetness of sun-drenched pineapples, balanced with a crisp, refreshing finish. It's an uplifting taste that transports you to faraway shores.



JUN HO SOJU
PEACH
 SPARKLING
 8% ALC./VOL.

Juicy and lush, this flavor captures the essence of ripe peaches at the height of summer. Soft, smooth, and subtly sweet, it's the perfect companion for sharing joyful, carefree moments.



JUN HO SOJU
LYCHEE
 SPARKLING
 8% ALC./VOL.

Delicate and floral, the exotic lychee flavor enchants the senses with its light sweetness and aromatic notes, creating a refreshingly elegant sip that feels both vibrant and serene.



JUN-HO.COM