



DISCOVER THE SPIRIT OF THE OZARKS WITH LUX 70 VODKA

LUX 70, crafted in Kansas, is a 35% ABV (70 proof) vodka specialty spirit inspired by the Ozarks' charm and beauty. Smooth and versatile, it features natural flavors and a bold red, white, and blue design that proudly honors American heritage with every sip.



WHERE AMERICAN SPIRIT MEETS OZARK CHARM.

Distilled five times for an impeccably clean and polished finish, LUX 70 embodies sophistication and quality, perfect for those who appreciate both craftsmanship and character in their spirits. The lower alcohol content offers a balanced profile that is ideal for creating signature cocktails or enjoying straight over ice.

